

**Steiermark - Erlebnisregionen**  
**Ankünfte in allen Unterkunftsarten - Insgesamt**  
**Sommerhalbjahr**  
**2001 - 2025**

Landesstatistik.steiermark.at

Erlebnisregionen	2021	2022	2023	2024	2025
1 Ausseerland-Salzkammergut	158.138	176.005	196.337	192.671	186.796
2 Erzberg-Leoben	55.048	65.366	65.900	69.490	68.019
3 Gesäuse	77.393	86.494	96.720	93.582	90.316
4 Hochsteiermark	119.528	132.552	127.615	131.433	139.830
5 Murau	114.085	114.354	112.182	120.793	128.768
6 Murtal	115.116	139.717	134.892	136.163	121.884
7 Oststeiermark	198.772	211.240	200.326	205.475	204.287
8 Region Graz	428.060	553.983	593.919	622.260	649.538
9 Schladming-Dachstein	427.960	455.237	479.166	467.789	480.783
10 Südsteiermark	265.839	274.478	261.368	270.826	273.429
11 Thermen- & Vulkanland	391.878	386.653	365.966	365.239	377.042
<b>Insgesamt</b>	<b>2.351.817</b>	<b>2.596.079</b>	<b>2.634.391</b>	<b>2.675.721</b>	<b>2.720.692</b>

Erlebnisregionen	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
1 Ausseerland-Salzkammergut	126.419	132.982	130.833	133.446	146.261	158.900	166.741	173.254	173.725	152.355
2 Erzberg-Leoben	53.799	55.050	51.786	54.134	57.854	64.181	63.928	61.916	67.594	47.552
3 Gesäuse	62.880	61.320	63.510	66.732	73.434	78.508	83.249	84.016	83.442	74.090
4 Hochsteiermark	128.060	133.522	132.443	132.169	141.206	137.741	135.055	143.830	139.584	106.523
5 Murau	87.677	87.281	89.437	87.579	96.484	101.654	103.041	98.077	112.402	108.162
6 Murtal	57.588	58.575	65.345	79.434	85.417	101.367	111.360	114.386	121.886	63.367
7 Oststeiermark	160.264	157.780	160.437	166.774	171.959	190.453	196.455	195.118	200.482	173.039
8 Region Graz	403.947	406.360	444.663	455.817	476.541	510.599	513.994	518.005	563.285	293.556
9 Schladming-Dachstein	251.256	261.912	291.065	300.851	331.341	367.657	377.661	397.497	402.253	378.874
10 Südsteiermark	191.625	207.573	216.294	208.285	220.474	233.975	248.218	253.356	258.082	251.604
11 Thermen- & Vulkanland	350.400	344.660	350.602	367.944	376.171	382.431	384.963	376.735	386.188	342.631
<b>Insgesamt</b>	<b>1.873.915</b>	<b>1.907.015</b>	<b>1.996.415</b>	<b>2.053.165</b>	<b>2.177.142</b>	<b>2.327.466</b>	<b>2.384.665</b>	<b>2.416.190</b>	<b>2.508.923</b>	<b>1.991.753</b>

Erlebnisregionen	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
1 Ausseerland-Salzkammergut	89.836	88.590	96.487	92.038	96.744	100.016	101.509	104.633	111.831	123.437
2 Erzberg-Leoben	39.045	37.225	39.817	35.972	38.585	41.290	41.593	51.195	49.420	53.750
3 Gesäuse	62.490	61.078	64.741	59.252	60.672	58.644	62.767	61.441	61.089	59.838
4 Hochsteiermark	106.435	107.230	112.380	112.605	109.828	116.474	125.219	122.828	129.291	123.595
5 Murau	65.575	66.352	73.563	71.497	67.678	71.325	75.558	75.508	84.650	81.239
6 Murtal	60.673	56.380	61.134	45.335	45.218	43.011	43.753	45.576	46.817	44.549
7 Oststeiermark	144.010	144.697	147.457	137.649	147.598	142.038	146.538	152.748	158.536	159.938
8 Region Graz	271.280	291.069	353.018	304.778	318.384	322.472	337.538	333.257	344.623	365.574
9 Schladming-Dachstein	176.897	183.383	186.362	181.897	177.473	183.855	214.803	234.449	240.760	238.680
10 Südsteiermark	131.828	137.133	142.371	147.330	153.978	152.747	157.916	164.553	178.890	183.726
11 Thermen- & Vulkanland	311.680	335.044	320.824	308.617	317.373	327.897	336.791	342.047	352.763	355.914
<b>Insgesamt</b>	<b>1.459.749</b>	<b>1.508.181</b>	<b>1.598.154</b>	<b>1.496.970</b>	<b>1.533.531</b>	<b>1.559.769</b>	<b>1.643.985</b>	<b>1.688.235</b>	<b>1.758.670</b>	<b>1.790.240</b>

Quelle: Landesstatistik Steiermark