

**Steiermark - Erlebnisregionen**  
**Übernachtungen in allen Unterkunftsarten - Insgesamt**  
**Tourismusjahr**  
**2001 - 2025**

Landesstatistik.steiermark.at

Erlebnisregionen	2021	2022	2023	2024	2025
1 Ausseerland-Salzkammergut	655.857	1.026.340	1.125.018	1.144.328	1.130.925
2 Erzberg-Leoben	195.386	289.287	331.863	320.988	295.793
3 Gesäuse	180.618	228.957	258.002	272.602	282.902
4 Hochsteiermark	353.450	487.871	518.352	499.957	520.707
5 Murau	533.544	963.959	1.080.041	1.144.254	1.188.921
6 Murtal	461.060	588.924	600.034	619.758	555.308
7 Oststeiermark	659.634	884.886	873.559	882.582	867.447
8 Region Graz	1.245.443	1.743.792	2.035.839	2.155.512	2.225.458
9 Schladming-Dachstein	1.839.090	3.568.613	3.914.603	3.911.207	3.908.930
10 Südsteiermark	725.332	806.520	820.295	836.490	852.476
11 Thermen- & Vulkanland	1.451.490	1.958.460	2.079.729	2.085.001	2.173.264
<b>Insgesamt</b>	<b>8.300.904</b>	<b>12.547.609</b>	<b>13.637.335</b>	<b>13.872.679</b>	<b>14.002.131</b>

Erlebnisregionen	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
1 Ausseerland-Salzkammergut	946.507	959.239	948.936	927.098	956.027	1.017.675	1.053.482	1.100.220	1.102.193	984.960
2 Erzberg-Leoben	214.240	223.497	225.746	235.763	251.096	275.479	272.447	266.944	278.652	251.543
3 Gesäuse	180.925	184.048	194.483	197.449	204.817	231.735	225.331	233.477	235.918	204.697
4 Hochsteiermark	566.252	576.528	581.108	553.220	573.288	533.880	543.763	547.922	536.546	454.653
5 Murau	893.416	885.148	904.795	912.210	932.691	1.021.117	1.047.611	1.058.732	1.108.488	1.036.900
6 Murtal	295.439	280.428	328.543	345.168	369.181	416.458	447.124	520.634	582.151	379.262
7 Oststeiermark	815.855	804.131	774.266	783.000	818.686	865.410	887.547	890.024	872.531	748.362
8 Region Graz	1.539.650	1.543.951	1.581.383	1.627.211	1.688.721	1.797.119	1.929.184	1.931.867	1.996.863	1.338.475
9 Schladming-Dachstein	2.756.315	2.862.560	2.934.837	3.043.294	3.162.560	3.365.686	3.425.449	3.587.658	3.591.291	3.355.095
10 Südsteiermark	608.528	653.908	671.834	641.195	661.529	717.941	729.749	754.640	777.019	755.416
11 Thermen- & Vulkanland	2.129.758	2.119.851	2.122.943	2.149.402	2.110.788	2.153.444	2.167.427	2.130.777	2.146.181	1.754.171
<b>Insgesamt</b>	<b>10.946.885</b>	<b>11.093.289</b>	<b>11.268.874</b>	<b>11.415.010</b>	<b>11.729.384</b>	<b>12.395.944</b>	<b>12.729.114</b>	<b>13.022.895</b>	<b>13.227.833</b>	<b>11.263.534</b>

Erlebnisregionen	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
1 Ausseerland-Salzkammergut	832.769	833.933	851.476	818.521	816.510	812.711	828.054	868.201	895.225	953.684
2 Erzberg-Leoben	163.272	157.037	156.905	152.427	157.070	171.259	177.299	218.838	209.905	206.821
3 Gesäuse	206.561	208.261	201.808	190.899	185.173	178.437	187.095	196.804	193.284	178.406
4 Hochsteiermark	562.082	561.562	556.576	572.546	545.969	574.084	548.469	571.737	586.325	577.485
5 Murau	632.864	638.642	691.004	697.002	703.742	713.837	722.179	783.535	849.076	860.992
6 Murtal	278.589	263.289	268.802	236.949	237.759	249.321	237.655	256.322	253.226	228.563
7 Oststeiermark	938.173	923.281	909.884	850.124	842.957	815.509	812.535	828.213	834.907	834.272
8 Region Graz	1.083.626	1.126.420	1.340.634	1.193.175	1.248.226	1.254.765	1.332.664	1.374.346	1.352.685	1.453.713
9 Schladming-Dachstein	2.531.391	2.590.954	2.510.855	2.484.551	2.540.726	2.504.405	2.535.720	2.793.393	2.840.718	2.810.848
10 Südsteiermark	459.132	469.589	481.466	479.409	490.802	488.910	508.562	521.095	564.431	567.486
11 Thermen- & Vulkanland	2.004.647	2.081.245	2.023.568	1.972.427	1.929.351	2.007.923	2.042.562	2.086.587	2.102.655	2.144.620
<b>Insgesamt</b>	<b>9.693.106</b>	<b>9.854.213</b>	<b>9.992.978</b>	<b>9.648.030</b>	<b>9.698.285</b>	<b>9.771.161</b>	<b>9.932.794</b>	<b>10.499.071</b>	<b>10.682.437</b>	<b>10.816.890</b>

Quelle: Landesstatistik Steiermark