

**Steiermark - Erlebnisregionen**  
**Übernachtungen in allen Unterkunftsarten - Insgesamt**  
**Sommerhalbjahr**  
**2001 - 2025**

Landesstatistik.steiermark.at

Erlebnisregionen	2021	2022	2023	2024	2025
1 Ausseerland-Salzkammergut	599.547	633.531	666.883	667.049	652.065
2 Erzberg-Leoben	158.684	188.872	194.927	193.312	177.535
3 Gesäuse	170.299	186.395	203.573	210.811	218.596
4 Hochsteiermark	298.137	330.786	312.059	312.921	331.586
5 Murau	498.733	484.761	474.378	498.027	521.398
6 Murtal	381.736	445.159	439.531	452.683	391.480
7 Oststeiermark	622.023	640.849	587.520	585.193	584.200
8 Region Graz	969.793	1.182.059	1.236.948	1.294.741	1.341.709
9 Schladming-Dachstein	1.765.766	1.827.261	1.888.898	1.884.095	1.917.208
10 Südsteiermark	682.502	668.003	647.192	655.015	669.266
11 Thermen- & Vulkanland	1.275.304	1.249.932	1.216.909	1.200.272	1.253.815
<b>Insgesamt</b>	<b>7.422.524</b>	<b>7.837.608</b>	<b>7.868.818</b>	<b>7.954.119</b>	<b>8.058.858</b>

Erlebnisregionen	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
1 Ausseerland-Salzkammergut	507.701	520.786	517.818	515.697	546.469	586.596	599.978	622.041	619.051	581.090
2 Erzberg-Leoben	128.379	134.224	127.578	140.274	145.982	159.826	155.209	152.988	164.081	138.480
3 Gesäuse	146.282	145.060	149.128	153.515	160.597	179.493	175.615	180.854	182.357	166.110
4 Hochsteiermark	337.271	341.012	349.267	340.006	359.359	343.554	333.054	335.713	329.300	262.453
5 Murau	375.029	382.316	390.412	388.597	402.596	448.282	438.074	430.452	472.697	468.269
6 Murtal	180.445	174.351	207.890	228.594	246.863	290.794	331.660	362.100	391.591	237.075
7 Oststeiermark	571.779	554.551	543.798	555.961	563.194	602.356	606.397	600.409	595.732	545.530
8 Region Graz	922.693	907.777	955.597	971.416	992.993	1.071.684	1.105.433	1.108.837	1.187.787	703.944
9 Schladming-Dachstein	1.098.186	1.128.448	1.222.242	1.270.996	1.344.958	1.465.307	1.513.562	1.561.696	1.594.079	1.542.470
10 Südsteiermark	480.713	516.544	531.056	499.844	525.131	553.243	568.468	584.803	598.485	647.037
11 Thermen- & Vulkanland	1.224.998	1.193.897	1.205.761	1.223.156	1.200.565	1.241.117	1.238.614	1.205.417	1.222.588	1.089.578
<b>Insgesamt</b>	<b>5.973.476</b>	<b>5.998.966</b>	<b>6.200.547</b>	<b>6.288.056</b>	<b>6.488.707</b>	<b>6.942.252</b>	<b>7.066.064</b>	<b>7.145.310</b>	<b>7.357.748</b>	<b>6.382.036</b>

Erlebnisregionen	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
1 Ausseerland-Salzkammergut	474.498	457.142	481.749	453.675	452.784	446.484	461.229	468.432	494.018	515.107
2 Erzberg-Leoben	109.117	106.033	103.181	90.074	97.051	102.649	105.279	132.710	120.665	120.802
3 Gesäuse	159.960	157.621	154.515	148.775	144.192	141.505	149.074	152.794	146.042	141.325
4 Hochsteiermark	340.838	334.479	336.718	344.884	320.979	331.758	340.731	338.261	344.249	330.956
5 Murau	293.134	298.127	318.099	314.070	309.729	309.525	321.296	325.696	356.871	348.044
6 Murtal	187.262	167.812	172.967	145.817	141.144	144.559	140.780	145.457	146.631	132.141
7 Oststeiermark	693.434	682.256	671.874	611.092	622.826	591.710	590.921	600.278	588.843	591.857
8 Region Graz	658.056	711.419	844.641	717.715	758.206	745.986	806.944	810.883	808.435	860.903
9 Schladming-Dachstein	948.597	961.639	938.325	913.210	907.611	893.367	997.165	1.071.360	1.086.736	1.086.316
10 Südsteiermark	363.943	373.545	386.276	387.036	395.714	392.472	400.459	418.284	451.759	457.189
11 Thermen- & Vulkanland	1.214.050	1.228.894	1.206.273	1.155.112	1.170.569	1.170.270	1.177.708	1.217.356	1.214.201	1.232.717
<b>Insgesamt</b>	<b>5.442.889</b>	<b>5.478.967</b>	<b>5.614.618</b>	<b>5.281.460</b>	<b>5.320.805</b>	<b>5.270.285</b>	<b>5.491.586</b>	<b>5.681.511</b>	<b>5.758.450</b>	<b>5.817.357</b>

Quelle: Landesstatistik Steiermark